



SEETHALAKSHMI RAMASWAMI COLLEGE

(Autonomous)

Affiliated to Bharathidasan University

Tiruchirappalli

Accredited with A+ by NAAC (4th Cycle)



BUSINESS ADMINISTRATION

CBCS – OBE – Curriculum Structure

(For students admitted from 2024 onwards)

BBA – Course Structure

SEM	PART	COURSE	COURSE CODE	COURSE TITLE	HRS	CRD	INT/ EXT	CIA	SE	TOT
I	I	Language-I		Course-I	6	3	EXT	25	75	100
	II	English-I		Course-I	6	3	EXT	25	75	100
	III	Core Course-I		Principles of Management	5	5	EXT	25	75	100
	III	First Allied Course-I		Offered by the Department of Mathematics	4	3	EXT	25	75	100
	III	First Allied Practical		Practical:Offered by the Department of Mathematics	2	-	INT	-	-	-
	III	Second Allied Course - I		Managerial Economics	5	3	EXT	25	75	100
	IV	VBE		Value Based Education	2	2	EXT	25	75	100
					TOTAL	30	19			
		EXTRA CREDIT COURSE		Communicative and Functional English offered by Department of English (MANDATORY)	2	2	INT	25	75	100

SEM	PART	COURSE	COURSE CODE	COURSE TITLE	HRS	CRD	INT/ EXT	CIA	SE	TOT
II	I	Language-II		Course-II	6	3	EXT	25	75	100
	II	English-II		Course-II	6	3	EXT	25	75	100
	III	Core Course-II		Financial Accounting	5	5	EXT	25	75	100
	III	Core Course-III		Managerial Communication	5	5	EXT	25	75	100
	III	First Allied Course-II		Offered by the Department of Mathematics	4	3	EXT	25	75	100
	III	First Allied Practical		Practical: Offered by the Department of Mathematics	2	3	INT	40	60	100
	IV	EVS		Environmental Studies	2	2	EXT	25	75	100
					TOTAL	30	24			

SEM	PART	COURSE	COURSE CODE	COURSE TITLE	HRS	CRD	INT/ EXT	CIA	SE	TOT	
III	I	Language-III		Course-III	6	3	EXT	25	75	100	
	II	English-III		Course-III	6	3	EXT	25	75	100	
	III	Core Course - IV		Human Resource Management	5	5	EXT	25	75	100	
	III	Core Course - V		Business Environment	5	5	EXT	25	75	100	
	III	Second Allied Course - II		Cost Accounting for Managers	4	3	EXT	25	75	100	
	IV	NME-I*		Offered by other Departments	2	2	EXT	25	75	100	
	IV	SBE-I		Investment Basics	2	2	EXT	25	75	100	
					TOTAL	30	23				700
			EXTRA CREDIT COURSE		Internship – I - (II Semester vacation) Online/Offline -Certificate, Report & Photo (MANDATORY)	-	1	INT	-	-	100
				Community outreach activity (II Semester vacation – Report, Photo & Feedback) (OPTIONAL)	-	1	INT	-	-	100	

SEM	PART	COURSE	COURSE CODE	COURSE TITLE	HRS	CRD	INT/EXT	CIA	SE	TOT
IV	I	Language-IV		Course-IV	6	3	EXT	25	75	100
	II	English-IV		Course-IV	6	3	EXT	25	75	100
	III	Core Course-VI		Commercial law	5	5	EXT	25	75	100
	III	Core Course -VII		Marketing Management	5	5	EXT	25	75	100
	III	Second Allied Course-III		Management Accounting for Managers	4	3	EXT	25	75	100
	IV	NME-II*		Offered by other Departments	2	2	EXT	25	75	100
	IV	SBE-II		Office Organisation	2	2	EXT	25	75	100
				TOTAL	30	23				700
		EXTRA CREDIT COURSE		Certificate Course (IKS) – Offered by other Departments (beyond class hours) (MANDATORY)	2	2	INT	25	75	100
				Office Automation - (MANDATORY)	2	2	INT	25	75	100
				Internship – II (III Semester vacation) - Online/Offline - Certificate, Report & Photo (OPTIONAL)	-	1	INT	-	-	100

* Offered by the Department to the students of other disciplines

SEM	PART	COURSE	COURSE CODE	COURSE TITLE	HRS	CRD	INT/EXT	CIA	SE	TOT	
V	III	Core Course-VIII		Organisational Behaviour	7	5	EXT	25	75	100	
	III	Core Course-IX		Research Methods for Management	7	5	EXT	25	75	100	
	III	Core Practical		Practical: Computerized Accounting-Tally	7	5	INT	40	60	100	
	III	MBE-I		Industrial Legislation	5	4	EXT	25	75	100	
	IV	SBE-III		Digital Marketing	2	2	EXT	25	75	100	
	IV	SSD		Soft Skill Development	2	2	INT	25	75	100	
					TOTAL	30	23				600
			EXTRA CREDIT COURSE		Value Added Course – offered to the same department (beyond class hours) (MANDATORY)	2	2	INT	25	75	100
					Web Designing (MANDATORY)	2	2	INT	25	75	100
					Internship – III (IV Semester vacation) Online/Offline -Certificate, Report & Photo (OPTIONAL)	-	1	INT	-	-	100
				Online Course (MOOC/ Swayam / NPTEL) – Before V Semester (OPTIONAL)	-	2	INT	-	-	100	

SEM	PART	COURSE	COURSE CODE	COURSE TITLE	HRS	CRD	INT/EXT	CIA	SE	TOT
VI	III	Core Course-X		Entrepreneurial Development	5	5	EXT	25	75	100
	III	Core Course-XI		Financial Management	6	5	EXT	25	75	100
	III	Core Course-XII		Services Marketing	5	5	EXT	25	75	100
	III	MBE-II		Industrial Relations	5	4	EXT	25	75	100
	III	MBE-III		Production Management	5	4	EXT	25	75	100
	III	Project		Group Project	3	3	EXT	20	80	100
	V	GS		Gender Studies	1	1	INT	25	75	100
	V	Extension		Extension Activity	-	1	INT	-	-	100
				TOTAL	30	28				800
				GRAND TOTAL	180	140				4100
		EXTRA CREDIT COURSE		Capacity Building for Enhancing Professional Skills – Offered by the Department (MANDATORY)	2	2	INT	-	-	100
				Internet Concepts (MANDATORY)	2	2	INT	25	75	100

MAJOR BASED ELECTIVE COURSES

SEM	PART	GROUP	COURSE CODE	COURSE TITLE	HRS	CRD	INT/EXT	CIA	SE	TOT
V	III	Group – I (Choose any one Course)		Industrial Legislation Company Law	5	4	EXT	25	75	100
VI	III	Group – II (Choose any one Course)		Industrial Relations Business Ethics	5	4	EXT	25	75	100
VI	III	Group – III (Choose any one Course)		Production Management Strategic Management	5	4	EXT	25	75	100

SKILL BASED ELECTIVE COURSES

SEM	PART	GROUP	COURSE CODE	COURSES	HRS	CRD	INT/EXT	CIA	SE	TOT
III	IV	Group – I (Choose any One Course)		Investment Basics Financial Markets	2	2	EXT	25	75	100
IV	IV	Group – II (Choose any One Course)		Office Organisation Basics of Export Documentation	2	2	EXT	25	75	100
V	IV	Group – III (Choose any One Course)		Digital Marketing International Business	2	2	EXT	25	75	100

NON MAJOR BASED ELECTIVE COURSES

SEM	PART	COURSE CODE	COURSE TITLE	HRS	CRD	INT/ EXT	CIA	SE	TOT
III	IV		Elements of Advertising	2	2	EXT	25	75	100
IV	IV		Group Dynamics	2	2	EXT	25	75	100



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Subject	Number of Courses	Hours	Credit
Language	4	24	12
English	4	24	12
Core Course + Core Practical 1	13	72	65
Allied Course	6	25	18
Major Based Elective	3	15	12
Skill Based Course	3	6	6
Non Major Elective	2	4	4
Value Based Education	1	2	2
Environmental Studies	1	2	2
Soft Skill Development	1	2	2
Gender Studies	1	1	1
Extension Activities	1	-	1
Group Project	1	3	3
Total	41	180	140

(For students admitted from 2024 onwards)