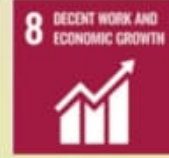


**SEETHALAKSHMI RAMASWAMI COLLEGE**

**(Autonomous)**

**Affiliated to Bharathidasan University  
Tiruchirappalli**

**Accredited with A+ by NAAC (4<sup>th</sup> Cycle)**



**Institution's Innovation Council  
in collaboration with**

**Internal Quality Assurance Cell  
organise an online session on**

**Startups and Entrepreneurial Excellence: Sales  
and Marketing Strategies for Ambitious  
Entrepreneurs**

Resource Person



**Dr.A.Vidhya**

Assistant Professor  
Department of BBA

Innovation Ambassador


AIMAN College of Arts and Science for Women  
Tiruchirappalli.

Date: 31.01.2025

Time: 02.30 p.m

Venue: GSR Meeting Hall

**All are cordially invited**

 **srciic**

# *Programme*

## *Welcome Address*

**Dr. R. Mangaiyarkarasi**

Assistant Professor

PG & Research Department of Commerce

Seethalakshmi Ramaswami College

Tiruchirappalli

## *Keynote Address*

**Dr. A. Vidhya**

Assistant Professor

Department of BBA

Innovation Ambassador

AIMAN College of Arts and Science for Women

Tiruchirappalli

## *Vote of Thanks*

**Dr. R. Kavitha**

Assistant professor

PG and Research Department of Physics

Seethalakshmi Ramaswami College

Tiruchirappalli