

REGISTRATION LINK:

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nationalcompetitionbt2024@gmail.com

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SEETHALAKSHMI RAMASWAMI COLLEGE (AUTONOMOUS)

AFFILIATED TO BHARATHIDASAN UNIVERSITY TIRUCHIRAPPALLI

Accredited with A+ by NAAC (4th Cycle)











INSTITUTION'S INNOVATION COUNCIL

&

EXON ASSOCIATION DEPARTMENT OF BIOTECHNOLOGY

&

GAIA ECOCLUB DEPARTMENT OF BIOTECHNOLOGY

organise

NATIONAL LEVEL REELS MAKING COMPETITION (ONLINE MODE)

on

ENERGY LITERACY IDEATION THROUGH SUSTAINABLE **APPROACHES**

DATE: 30.11.2024 TIME: 10:30 a.m.



ABOUT THE INSTITUTION

Seethalakshmi Ramaswami College, an autonomous institution, affiliated to Bharathidasan University, Tiruchirappalli, accredited by NAAC with A+ grade (4th Cycle) is a renowned women's educational institution in Tamil Nadu. At the time when women's education was not much favoured in the society, our founder Padmabushan Sri. N. Ramaswami Ayyar founded the institution with the noble purpose of educating women in the year 1951. His ardent desire was to provide modern education to women in the background of rich Indian culture. This great institution is now spearheaded by Gnanavaridi, Arappani Chemmal, Magalir Kalvi Penum Gunalar Sri.R. Panchapakesan, Managing Trustee an enlightened educationist, and able administrator who has tirelessly crusaded for the betterment of women through education. Autonomy was conferred in 1987 and it is also one of the first 7 colleges in the country accredited by the National Assessment and Accreditation Council in 1999. The College offers 24 UG, 15 PG and 8 Ph.D programs. The institution is marching ahead successfully by empowering women through quality education on the strong foundation of ethical, moral and cultural values. Every year more than 1200 graduates leave this portal of learning and are employed in various reputable national and global organizations. The college is aspiring to scale greater heights as an institution for higher education, serving with the motto "Nothing Equals Wisdom".

DEPARTMENT OF BIOTECHNOLOGY

The Department of Biotechnology was established in 2002, offering both B.Sc. and M.Sc. Programs in Biotechnology. With a vision to drive impact through cutting-edge research and technology-based training, the department focuses on fostering academic excellence and strengthening research in key areas of biotechnology. The department emphasizes interdisciplinary research and aims to apply the knowledge generated to develop technologies with commercial potential and societal benefits.



ABOUT THE COMPETITION

- Students from all the life science departments can participate. (2 members per team)
- · Two teams per college.
- The reels should be prepared for a duration of 1 minute.
- The reels should contain introduction, decent content with good audio and video.
- The video quality of reels must be 480p.
- The video must be edited using Kine master app.
- Cash prizes and certificates of merit will be awarded to the best reels.
- The decisions of the judges will be the final.
- · E-certificate will provided to all the participants.

