



SEETHALAKSHMI RAMASWAMI COLLEGE

(Autonomous)

Affiliated to Bharathidasan University

Tiruchirappalli

Accredited with A+ by NAAC (4th Cycle)



DEPARTMENT OF COMMERCE (SF), COMMERCE (APPLIED) & IIC



**INSTITUTION'S
INNOVATION
COUNCIL**

(Ministry of Education Initiative)

Organises

One Day Workshop on

**“DIGITAL MARKETING STRATEGIES FOR
BUSINESS GROWTH”**

Speaker

Dr. D. Vinoth Kumar,

Assitant Professor in Commerce

Bishop Heber College (Autonomous)

Tiruchirappalli - 620 017

Time : 10.00 a.m

Date : 08.10.2024

Venue : Meda saraswathi Hall

All are Cordially Invited