



SEETHALAKSHMI RAMASWAMI COLLEGE

(Autonomous)

**Affiliated to Bharathidasan University
Tiruchirappalli**

Accredited with A+ by NAAC (4th Cycle)



Department of Commerce (SF)

Prosperity Pathfinders Club

A Special Lecture on

*"Driving Digital Commerce Success: Trends, Challenges,
and Opportunities"*

Speaker

Dr.D.Vinoth kumar M.Com., M.Phil.,PGDCA.,
M.A.,B.Ed.,D.Litt.,Ph.D.

Assistant Professor in Commerce
Bishop Heber College (Autonomous)
Tiruchirappalli-620 017

Date. : 27.09.2024

Time : 10.00 am to 12.00 pm

Venue: Vidhya Ganapathy Hall

All are Cordially Invited