



**SEETHALAKSHMI RAMASWAMI COLLEGE (AUTONOMOUS)**  
Affiliated to Bharathidasan University  
Tiruchirappalli  
Accredited with A+ by NAAC (4th Cycle)



## **DEPARTMENT OF COMMERCE (SF)**

### **SUCCESS SQUAD CLUB**

**A Special Lecture on**

***“STEPPING TOWARDS THE FUTURE OF  
DIGITAL MARKETING”***

**Resource Person : Dr.L.Georgia, M.Com., M.Phil., NET,  
PGDCA., Ph.D.**

Department of Commerce  
St.Joseph's College (Autonomous)  
Tiruchirappalli

**Date : 27.09.2024**

**Time : 1.30 pm to 3.30 pm**

**Venue : Manicka Vinayagar Open Air Theatre**

***All are Cordially Invited***