



**SEETHALAKSHMI RAMASWAMI COLLEGE**  
**(AUTONOMOUS)**  
**AFFILIATED TO BHARATHIDASAN UNIVERSITY**  
**TIRUCHIRAPPALLI**  
*Accredited with A+ by NAAC (4<sup>th</sup> Cycle)*



**ENTREPRENEURIAL DEVELOPMENT CELL**  
**ORGANIZES**

A Special Meeting  
On

**"Start up and Business Model Canvas"**

*Speaker*



**Mr.G. ARUN KUMAR**

Nodal Officer, KR Startup Incubation And Innovation Foundation &  
Co-ordinator – National Innovation and Start up Policy (NSP)  
K Ramakrishna College of Technology,  
Samayapuram, Tiruchirappalli.

**Date** : 05.08.2024

**Time** : 2.00 pm - 3.00 pm

**Venue** : Vidhya Ganapathi Hall

*All are Cordially Invited*