



**SEETHALAKSHMI RAMASWAMI COLLEGE**

(Autonomous)

Affiliated to Bharathidasan University  
Tiruchirappalli

Accredited with A+ by NAAC (4<sup>th</sup> Cycle)



**PG AND RESEARCH DEPARTMENT OF ECONOMICS**

***ONE DAY SEMINAR***

***ON***

**STRATEGIES FOR PROMOTING  
ENTREPRENEURSHIP**

Date: 06.02.2023

Time : 10.00 a.m

Venue: Meda Saraswathi Hall

**PROGRAMME SCHEDULE**

**PRAYER** *10.00 a.m*

Welcome Address : Dr. P. Sundari  
Associate Professor  
PG and Research Department of Economics  
Seethalakshmi Ramaswami College  
Tiruchirappalli

Inaugural Address : Dr. M. Vasuki  
Principal  
Seethalakshmi Ramaswami College  
Tiruchirappalli

**SESSION-I** *10.30 a.m*

Topic : “Creativity, Innovation and Entrepreneurship”

Speaker : Dr. N. Prasanna  
Associate Professor and Head (i/c)  
Department of Economics, BDU  
Director (i/c), BDU Entrepreneurship,  
Innovation and Career Hub and  
Coordinator, Placement and Training Cell  
Bharathidasan University  
Tiruchirappalli *11.45 a.m*

**SESSION-II**

Topic : “Successful Women Entrepreneurs”

Speaker : Mr.N. Kanagasabapathi  
Chairman, Trichy Trade Centre  
Director, R.K Group of Companies and  
Managing Trustee, R.K Charitable Trust  
Tiruchirappalli

Lunch Break *1.00 p.m*

**SESSION-III** *2.15 p.m*

“Successful Women Entrepreneurs and their Experience”

Vote of Thanks : Ms. M.Radhika  
Assistant Professor  
PG and Research Department of Economics  
Seethalakshmi Ramaswami College, Tiruchirappalli