





SEETHALAKSHMI RAMASWAMI COLLEGE (Autonomous)
Affiliated to Bharathidasan University
Tiruchirappalli
Accredited with "A+" Grade by NAAC (4th cycle)



**PG AND RESEARCH DEPARTMENT OF COMMERCE
ORGANIZES**



TANSICHE SPONSORED

One Day National Seminar

On

ISSUES AND CHALLENGES OF STARTUPS IN INDIA

Date: 12.04.2022

Time: 10.00 am to 3.00 pm

Venue: Vidhya Ganapathi Hall

PROGRAMME

12.04.2022 : TUESDAY

REGISTRATION : 9.00 – 9.30 am

10.00 – 10.30 am : INAUGURATION

WELCOME ADDRESS : **Dr.R. LALITHA**
The Head & Associate Professor
PG and Research Department of Commerce
Seethalakshmi Ramaswami College
Tiruchirappalli

INAUGURAL ADDRESS : **Dr.M.VASUKI**
Principal
Seethalakshmi Ramaswami College
Tiruchirappalli.

RELEASE OF THE SOUVENIR

VOTE OF THANKS : **Dr.P.SUGUNALAKSHMI**
Associate Professor of Commerce,
PG and Research Department of Commerce
Seethalakshmi Ramaswami College
Tiruchirappalli

10.30 – 10.45 am : Tea Break

10.45 – 11.45 am : TECHNICAL SESSION – I

TOPIC : ***“Business Problems – Solve to Evolve”***

RESOURCE PERSON : **Mr. R. VENKATESH**
The Head, Care Business School
Tiruchirappalli.

11.45 am – 12.45 pm : TECHNICAL SESSION- II

TOPIC : ***“The Indian Startup Ecosystem-Drivers and Challenges.”***

RESOURCE PERSON : **Dr.V. YAMUNA**
Assistant Professor of Commerce
Bharathidasan Government College for Women (Autonomous)
Puducherry.

**1.30 – 2.30 pm : Paper Presentation
(Parallel Sessions)**

VALEDICTION : 3.00 pm

WELCOME ADDRESS : **Dr.S.K.SUKHUNA**
Assistant Professor of Commerce
PG and Research Department of Commerce
Seethalakshmi Ramaswami College
Tiruchirappalli.

PRESENTATION OF THE SEMINAR REPORT : **Mrs.K.SUJATHA**
Associate Professor of Commerce
PG and Research Department of Commerce
Seethalakshmi Ramaswami College
Tiruchirappalli.

VALEDICTORY ADDRESS : **Dr.R. SUNDARARAMAN**
Principal
National College, (Autonomous)
Tiruchirappalli.

FEEDBACK FROM PARTICIPANTS

VOTE OF THANKS : **Dr.R.VIJAYALAKSHMI**
Associate Professor of Commerce
PG and Research Department of Commerce
Seethalakshmi Ramaswami College
Tiruchirappalli.

ALL ARE CORDIALLY INVITED