

## VALEDICTION

3.00 p.m.

### WELCOME ADDRESS



#### **Ms. V. Anuradha**

Assistant Professor of Commerce (Seln.)  
Seethalakshmi Ramaswami College

### FELICITATION ADDRESS



#### **Dr. S. Santhi**

Self - financed Section Incharge  
Head and Associate Professor of Chemistry  
Seethalakshmi Ramaswami College

### VALEDICTORY ADDRESS

**Topic:** GST reforms and its challenges in sustainable  
development in Indian economy



#### **Dr. G. Amudha, FCMA**

Proprietor  
Amudha Associates  
Tiruchirappalli

### PRESENTATION OF THE REPORT



#### **Dr. S.K. Sukhuna**

Associate Professor of Commerce  
Seethalakshmi Ramaswami College

### VOTE OF THANKS



#### **Dr. R. Mangaiyarkarasi**

Assistant Professor of Commerce  
Seethalakshmi Ramaswami College



SEETHALAKSHMI RAMASWAMI COLLEGE  
(AUTONOMOUS)  
AFFILIATED TO BHARATHIDASAN UNIVERSITY  
TIRUCHIRAPPALLI  
Accredited with A+ by NAAC (4<sup>th</sup> Cycle)



## PG AND RESEARCH DEPARTMENT OF COMMERCE



Organizes



## INDIAN COUNCIL OF SOCIAL SCIENCE RESEARCH, SOUTHERN REGIONAL CENTRE

Sponsored

TWO DAY NATIONAL SEMINAR

ON

GST REFORMS AND IMPACT ON  
RURAL AND URBAN LIVELIHOOD

**MARCH 12 & 13, 2026**

**Venue: Vidhya Ganapathi Hall**



**All are cordially invited**

1951

Platinum Jubilee

2026

# PROGRAMME SCHEDULE

**DAY 1      12.03.2026**

## INAUGURATION

10.00 a.m. – 10.30 a.m.



### WELCOME ADDRESS

**Dr. P. Sugunalakshmi**

Head and Associate Professor  
PG and Research Department of Commerce  
Seethalakshmi Ramaswami College

### INAUGURAL ADDRESS

**Dr. M. V. Alli**

Principal  
Seethalakshmi Ramaswami College

10.30 a.m. – 10.45 a.m.

Tea Break

10.45 a.m. – 12.00 p.m.

**TECHNICAL SESSION-I**

**Topic:** GST and the Gig Economy in Urban India



**Dr. J. Gayathri**

Professor  
Department of Commerce and  
Financial Studies  
Bharathidasan University

12.00 p.m. – 1.00 p.m.

**Paper Presentation – I**

1.00 p.m. – 2.00 p.m.

Lunch Break

2.00 p.m. – 4.00 p.m.

**TECHNICAL SESSION-II**

**Topic:** Impact of GST in formal and informal sectors



**Dr. C. Paramasivan**

Associate Professor of Commerce  
Thanthai Periyar Govt. Arts  
and Science College,  
Tiruchirappalli

**DAY 2**

**13.03.2026**

10.00 a.m. – 11.00 a.m.

**TECHNICAL SESSION-III**

**Topic:** GST Reforms and Policy Rationale.



**Dr. R. Azhagaiah**

Associate Professor  
Department of Commerce  
Kanchi Mamunivar Govt. Institute for  
Postgraduate Studies & Research  
Puducherry

11.00 a.m. – 11.15 a.m.

Tea Break

11.15 a.m. – 12.30 p.m.

**TECHNICAL SESSION-IV**

**Topic:** GST and Market Integration: Effects on Producers and Consumers



**Prof T. Somasundaram**

Assistant Professor  
Department of Management  
School of Business and Management  
Kristu Jayanti (Deemed to be University)  
Bengaluru

12.30 p.m. – 1.30 p.m.

Lunch Break

1.30 p.m. – 3.00 p.m.

**Paper Presentation – II**