

SEETHALAKSHMI RAMASWAMI COLLEGE

(Autonomous)

(Affiliated to Bharathidasan University)

(Accredited with "A" grade (3rd Cycle) by NAAC)

Tiruchirappalli – 620 002, Tamilnadu



POST GRADUATE & RESEARCH DEPARTMENT OF COMMERCE

Cordially invites you for the

UGC Sponsored one day Seminar on



ONLINE MARKETING

Date: 19.01.2016, Tuesday

Venue: Sri Vidhya Ganapathy Hall

PROGRAMME

Welcome Address:	DR. S. SYAMALI Associate Professor & Head Department of Commerce Seethalakshmi Ramaswami College Tiruchirappalli.
Inaugural Address:	DR. M. JAYANTHI Principal Seethalakshmi Ramaswami College Tiruchirappalli.
Session: I	11.00 AM
Resource Person:	DR. I. FRANCIS GNANASEKAR Vice – Principal & Associate Professor Department of Commerce St. Joseph's College Tiruchirappalli.
Topic: Session II:	Online Shopping and Youth in India 2.00 PM
Resource Person:	MR. R. MOHAMED GHOUSE General Manager Micromax Systems Private Limited Tiruchirappalli.
Topic	Recent trends in Marketing
Vote of Thanks	MS. S.K. SUKHUNA Assistant Professor of Commerce Seethalakshmi Ramaswami College Tiruchirappalli