



SEETHALAKSHMI RAMASWAMI COLLEGE
(AUTONOMOUS)
ACCREDITED WITH 'A' GRADE BY NAAC
(AFFILIATED TO BHARATHIDASAN UNIVERSITY)
TIRUCHIRAPPALLI – 620 002



PG AND RESEARCH DEPARTMENT OF ECONOMICS

ECONOMICS ASSOCIATION AND PG ECONOMICS CLUB

Association Meeting

On

“CONSUMER BEHAVIOUR: AN ECONOMIC OUTLOOK”

By

Dr. K. Kaliyamurthy,
M.A.,M.B.A.,M.Phil.,M.L., Ph.D.
Associate Professor and Head,
Research Advisor in Economics and Management studies,
PG and Research Department of Economics
Urumu Dhanalakshmi College,
Tiruchirappalli – 620 019

DATE: .07.02.2019

TIME: 2.00 P.M.

VENUE : Sri Meda Saraswathi Hall

All are cordially invited